

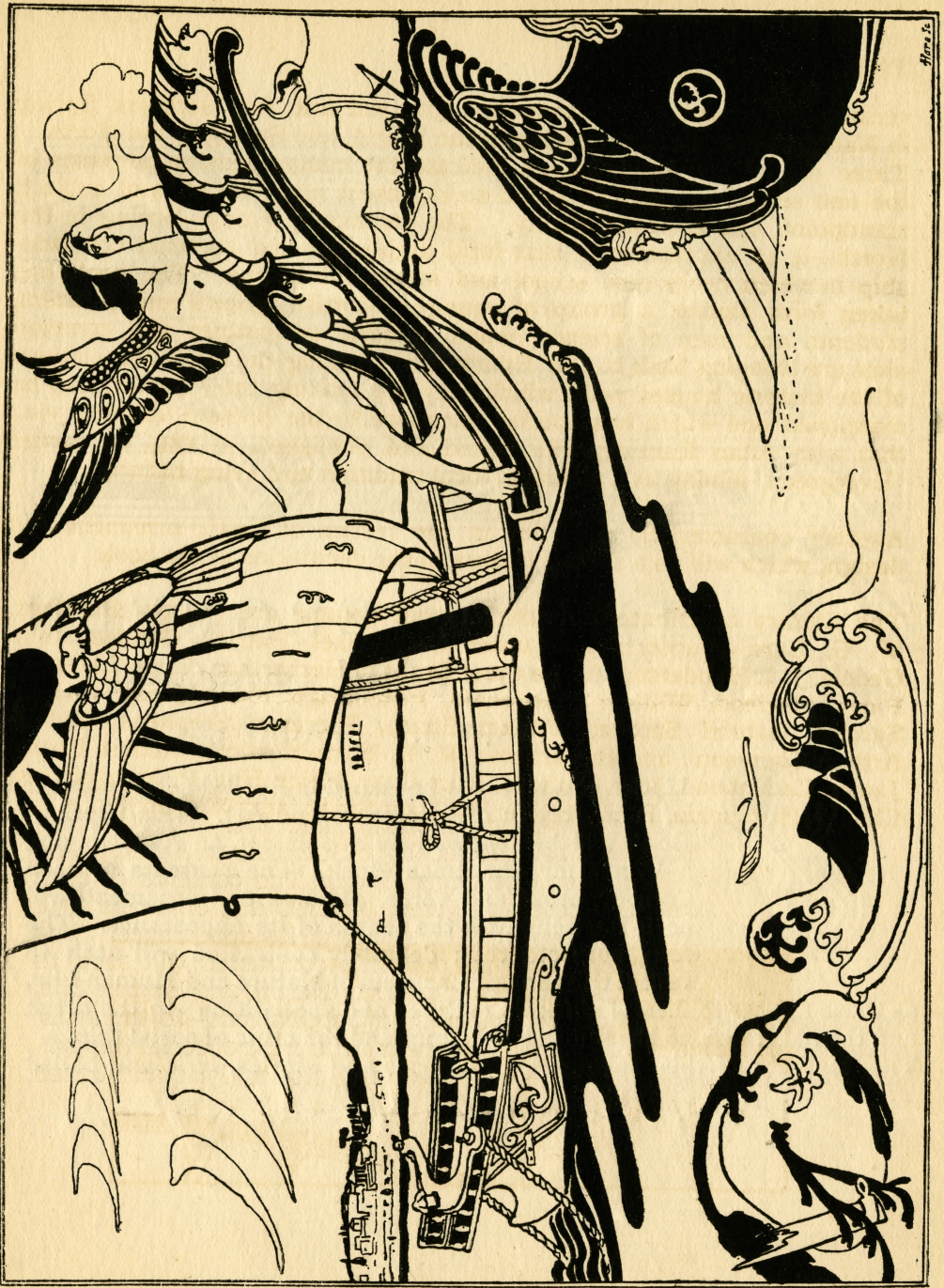


THE EVERGREEN

A NORTHERN SEASONAL

PART I. SPRING 1895

Under this title will be issued in April the first number of a new organ of Literature and Art. This 'Spring' Book will be followed by a Summer, an Autumn, and a Winter or Christmas Book. The contents of each number, prose and verse, pictures and ornament, will be in harmony with the season of its appearance. The four numbers thus definitely contrasted will seek to reflect the changing aspects of Nature and Human Life, as these appear to men of different cultures and specialisms—to the artist and the naturalist, to the student of history and the critic of social things. The contents of this Spring Book—essays and stories, lyric and ballad



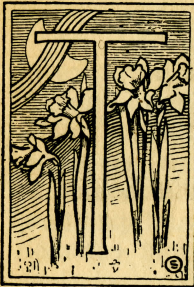
THE EVERGREEN

verse, pictures and decorations—are grouped into four sections, Spring in Nature, Spring in Life, Spring in the World, and Spring in the North. Three out of the four sections indicate the comprehensive purposes of the new serial, and will be found to represent many varieties of subject, standpoint, and even nationality. The remaining group—Spring in the North—is an expression of that local association and personal comradeship in which every new school and movement begins. The book has taken form among a group of younger Scottish writers and painters, students and men of science, whom historic sympathies and common aims are bringing back to Old Edinburgh. Among the many associations of the historic houses amid which they are making their homes, may be mentioned one which has special relevance to the present venture, viz., that with Allan Ramsay, who edited and published, in 1724, an earlier 'Evergreen,' aiming at a return to local tradition and living nature.

Another characteristic note lies in the revival of Celtic ornament and design, which will be a special feature in the decoration of the book.

The literary contributors to the present volume are: Victor Branford, W. G. Burn-Murdoch, Alexander Carmichael, Patrick Geddes, John Geddie, J. J. Henderson, Andrew and Dorothy Herbertson, Hugo Laubach, Fiona Macleod, William Macdonald, Pittendrigh Macgillivray, Charles Sarolea, Gabriel Setoun, William Sharp, Riccardo Stephens, and J. Arthur Thomson; and the artists: W. G. Burn-Murdoch, Robert Burns, James Cadenhead, John Duncan, Alice Gray, Helen Hay, P. Macgillivray, Charles H. Mackie, Paul Serusier, William Smith, and William Walls.





THE 'EVERGREEN' will be printed on rough paper by Messrs. Constable of Edinburgh, with coloured cover fashioned in leather by C. H. Mackie.

The BOOK OF SPRING, now in the press, will be followed in September by the BOOK OF AUTUMN.

The BOOK OF SUMMER will appear in May 1896, and the BOOK OF WINTER in November 1896. The first series will thus be complete in little over a year and a half from the present time.

Each part will be published at 5s. net. The complete series of four volumes may be subscribed for at £1, post free.

The EVERGREEN will be published in EDINBURGH by PATRICK GEDDES and COLLEAGUES, Lawnmarket,

and in LONDON by T. FISHER UNWIN, Paternoster Square, through whom the trade may be supplied.



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